

2022 Headwear Association Retailer of the Year Jack Kellogg, Hatman Jack's



Founded in 1976, Hatman Jack's is one of the largest hat stores in the nation, and a cornerstone of the Historic Delano District in Wichita, Kansas. Founder and Wichita native Jack Kellogg has been making hats for nearly a half-century, and is well known for his expertise, craftsmanship, and customer service. Jack and his staff are devoted to continuing the traditional hatters' craft. They use vintage blocks, flanges and tools that date back to the 1890's to properly form and fit hats to each customer's unique face and head shape.

While many brick & mortar stores have shuttered recently, Hatman Jack's continues to thrive and grow their business.

The store stocks a huge selection of hats from nearly 100 brands in almost every style for men, women and children. Nearly the entire inventory changes with the seasons.



Jack and his staff are true hatters, and this is what truly sets Hatman Jack's apart from most modern hat shops. "We can turn a rough fur felt hood into a fully custom hat; we can customize off-the-rack hats to your specifications; we can add hat bands, ribbon bands and bindings, stampede strings, feathers," said owner Jack Kellogg. "We can take a plain hat and add enough glamour to take it to the Kentucky Derby and we can make a brand new hat to look like it's been worn hard on the trail for years. We also offer hat shaping, cleaning, repair, and restoration services for hats you already own."

Hatman Jack's has worked with a number of celebrities including B.B. King, Charlie Daniels, Merle Haggard, Alan Jackson, Marty Stewart, William Elliott Whitmore, Buck Taylor, Mickey Mantle, and Luciano Pavarotti. Their hats have also been showcased in movies and television shows such as The Quick and the Dead, The Secret Life of Bees, The Road to Valhalla, Dr. Quinn Medicine Woman, and more.

"Educating our customers is our forté, and no one walks out of our shop without a proper fit," said Kellogg. "Everyone on our staff is trained on the principles of hat fitting. Stellar customer service is the hallmark of Hatman Jack's— and with 257 reviews and a 4.8 star rating on Google alone we are extremely proud of our satisfaction rate."



Congratulations to our 2022 Retailer of the Year, Jack Kellogg and Hatman Jack's.