

The Must Have Accessory of 2017: The Wide Brimmed Sun Protection Hat

Each year, THA members give away 1000's of FREE wide-brimmed sun-protection hats in cities across the country. One in five Americans will develop skin cancer in the course of a lifetime, and an estimated 9,730 people will die of melanoma in 2017. To help draw awareness to this issue, The Headwear Association is educating people about the importance of wearing a proper Sun Protection Hat.

The Skin Cancer Foundation recommends wearing a broad-brimmed hat to protect your face, head and neck. Here is a look at the best Sun Protection Hats under the sun!

What makes a perfect Sun Hat?

The Headwear Association recommends the following tips.

Wide Brims. Choose hats with at least a 2 ½ inch brim and always wear sunscreen and a hat when outside. Women's hats with brims larger than 5 inches also offer shoulder and décolletage protection from the sun.

Isaac Mizrahi Two-Tone Sun Hat



Retail: \$48

www.theshopmedianoche.com

Stetson Sunny Five Inch Brim Straw Boater



Retail: \$41

<http://www.stetson.com>

Giovannio Colorful Sheath Braid Summer Sun Hat



Retail: \$70

<http://www.bluefly.com>

Curved Shapes. Look for hats that follow the contour of the head and neck. These shapes offer the best protection against ultraviolet radiation. A baseball cap is not recommended as it leaves the cheeks, ears and back of the neck exposed.

Wallaroo Savannah

Bailey of Hollywood Tor Panama Fedora



Retail: \$185
www.hats.com



Retail: \$52
www.wallaroo hats.com

Callanan Fine Braid Sun Hat



Retail:\$21.99
<https://www.amazon.com>

Opaque Materials. The denser the fabric, the higher the UPF. Choose close-weave fabrics or tightly woven straw. Many hats have been tested for sun protection qualities, and include an Ultraviolet Protection Factor (UPF) number on the label. Fabrics are rated with a UPF rather than SPF, which only applies to sunscreens. UPF labels indicate how much of the sun's UVR is absorbed by the product's fabric. For instance, a hat with a UPF of 50 allows just 1/50th of the sun's UVR to reach the skin.

Betmar Felicity Cotton Sun Hat



Retail: \$40
www.villagehatshop.com

San Diego Tropical Floppy



Retail: \$42
www.sandiegohat.com

American Hat Makers Breeze UPF 50+



Retail: \$97
www.headnhome.com

San Diego Pom Pom Panama Hat



Retail: \$29.97
www.nordstromrack.com

San Diego Sisal Quilt Stitch hat



Retail: \$44.99
www.zappos.com

**San Diego Womens Ultra Braid
Fedora w/ Beads and Raffia Fringe**



Retail: \$37.45
<https://jet.com>

Helen Kaminski Newport Standard Bretton



Retail: \$220
www.hats.com

Magid Aztec Trim Fedora



Retail: \$44
www.theshopmedianoche.com

Betmar Tia



Retail: \$27
www.hatsinthebelfry.com

American Hat Makers Paniola



Retail: \$117

www.headnhome.com

Black Creek Straw Panama



Retail:\$39.95

www.overstock.com

Broner Bandana Trim Cowboy hat



Retail: \$20

www.jet.com



One of the hottest hat trends of 2017 is the Cowboy Hat, as seen on Miley Cyrus, Rihanna and Lady Gaga.



Callanan Crocheted Raffia with Turquoise Bead Band



Retail: \$84
www.belleroseboutique.com



Wallaroo Tahiti



Retail: \$52
www.wallarooohats.com

Scala Raffia Western with turquoise trim



Retail: \$58
www.zappos.com

Silverado Jasper Cowboy Hat



Retail: \$41.95
www.overstock.com

Stetson Royal Flush



Retail: \$100
www.stetson.com

Wallaroo Palmer



Retail: \$48
www.wallarohats.com

Wallaroo St. Tropez



Retail: \$52
www.wallarohats.com

Wallaroo Cameron



Retail: \$44
www.wallarohats.com

Bailey of Hollywood Jaqen Panama Fedora



Retail: \$160
www.hats.com

Broner Anguilla



Retail: \$27
www.hatsinthebelfry.com

Dorfman Pacific Summer Outback UPF 50+



Retail: \$27.99
www.amazon.com